



**Courses taught in English at the Faculty of Economic Sciences**

<b>Module No.: M.WIWI-BWL. (800949)</b>  <b>Title: Asian Business and Management</b>	<b>Credits:</b>  6
<b>Course Content:</b>  The rapidly growing presence of Asian countries in the modern economy and intensifying business ties between Europe and Asia necessitate thorough academic research and understanding of Asian business and management. The seminar will place particular focus on China, Japan, and Korea.  The lectures will cover how organizations in these three respective countries were politically and economically grounded, and how they have historically transformed in order to meet the current market demands. In addition, the lecture will focus on different working culture among the three countries, which are often treated as homogeneous Confucian countries in literature. Furthermore, the lecture will provide insights into contemporary management styles. In the final sessions, comparison between European working culture/management and these three respective countries will be provided.	<b>Course Type:</b>  Lecture

<b>Recommended Prerequisites:</b>  None	<b>Exam:</b>  Final exam
<b>Recommended Semester:</b>  Master, 1 <sup>st</sup> to 3 <sup>rd</sup> semester	<b>Cycle:</b>  Summer semester
<b>Literature:</b>  Provided via StudIP	<b>Lecturer:</b>  Prof. Dr. Dr. Fabian Jintae Froese